



Feb 20, 2014

## **Al Ain University of Science and Technology Organizes Blood Donation Campaign**

In support of “My Blood for My Country” initiative, and in cooperation with Abu Dhabi Blood Bank (ADBB) at Shaikh Khalifa Medical City, Al Ain University of Science and Technology, Abu Dhabi Campus, organized a blood donation campaign. This initiative is in line with AAU’s values ?? of enhancing social engagement and togetherness, which are also emphasized by the teachings of Islam that the leadership of the UAE has been keen to implement. In turn, AAU seeks to transfer these values to the students and urge them to recognize their importance and role in the building of a coherent community.

On the occasion, Prof. Abdelhafid Belarbi, AAU Vice President, reiterated that the campaign is

part of AAU's commitment to taking part in various social events which aim at raising awareness among students about the importance of actively engaging in societal issues and enriching their sense of belonging.

Prof. Belarbi added that the demand for blood donors is continuously increasing as the UAE strives to provide remedies for chronic blood diseases. The campaign, organized periodically by AAU with ADBB, is in tandem with the AAU's sense of responsibility towards the wider community and its humanitarian role in extending a helping hand to patients and health care institutions alike.

On her part, Ayda Al Maamri, AAU student, mentioned that blood donation is a duty on the humanitarian and religious levels, and that anyone is at risk of an illness or accident that could lead to them requiring blood; therefore, the donation people make today can be regarded as a deposit balance in case they need it in the future.

The campaign contributed to raising more than 45 liters of blood through the blood donations made by over 90 AAU students as well as faculty and staff.

[Press Release Link](#)