



Feb 10, 2022

## A blood donation campaign to promote social solidarity

The Deanship of Student Affairs at Al Ain University (Al Ain and Abu Dhabi campuses) launched a blood donation campaign in cooperation with the Blood Bank - SEHA, as part of its continuous activities to serve the community.

Dr. Noor El Deen Atatreh, the AAU Chancellor, stressed the university's keenness to organize blood donation campaigns periodically, to enhance its social responsibility, spread its values ??aimed at communication along with social solidarity, to encourage volunteer and charitable work.

The campaign witnessed a remarkable turnout from members of the academic and administrative bodies and university students, in response to its objectives, and their desire to support all forms of communication with the community and provide possible humanitarian support.

## Press Release Link