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Al Ain University Supports Emirati Women Entrepreneurs

Al Ain University organized an interactive exhibition at its Al Ain Campus to celebrate Emirati Women's Day, featuring Emirati women entrepreneurs and business owners. The event aimed to showcase their creativity, support women-led local businesses, and highlight Emirati women's significant role in entrepreneurship and society.

The exhibition featured a diverse range of Emirati businesses and products, including clothing, traditional foods, perfumes, bakhoor, accessories, gifts, and other items. It gave participating entrepreneurs a chance to promote their businesses and showcase their products to students, faculty, and administrative staff.

The exhibition created an engaging atmosphere that blended Emirati heritage with creativity and entrepreneurship. Attendees could interact directly with business owners, learn about their entrepreneurial journeys and innovative ideas, and better appreciate the importance of supporting local businesses and encouraging women-led entrepreneurial initiatives.

The exhibition forms part of Al Ain University's ongoing efforts to strengthen its community engagement and support initiatives that empower Emirati women. By providing interactive platforms to highlight their achievements and businesses, the University reaffirms its recognition of the vital role Emirati women play in the UAE's economic and social development.

[Press Release Link](#)